





AVOCADA UGANDA WEEK

Growing Prosperity. Restoring Nature. Enriching Lives.

7 DAYS OF GROWTH, INNOVATION & IMPACT

31 JULY – 6 AUGUST | UGANDA



	31 JULY	1 AUGUST	2 AUGUST	3 AUGUST	4 AUGUST	5 AUGUST	6 AUGUST
 DATE	DAY 1 – GROW	DAY 2 – CONNECT	DAY 3 – RESTORE	DAY 4 – CREATE	DAY 5 – PROSPER	DAY 6 – LIVE	DAY 7 – CELEBRATE
 DAY	 Seedlings, Nurseries & Agroforestry	 Digital Agriculture & Smart Farmers	 Climate Action & Healthy Landscapes	 Value Addition, Processing & Green Enterprises	 Markets, Finance & Global Trade	 Health, Nutrition & Innovation	 Circular Economy, Community Celebration & AVOCADA Uganda Awards
 THEME							

LAUNCH CEREMONY – 31 JULY (INTERNATIONAL AVOCADO DAY)

The official launch of AVOCADA Uganda Week will take place on International Avocado Day (31 July), bringing together government leaders, farmers, development partners, youth, women, researchers, investors and international guests to launch a nationwide celebration of Uganda's avocado sector.



GRAND FINALE – 6 AUGUST

The week concludes with the AVOCADA Uganda Grand Finale, celebrating achievements across the avocado value chain, recognising outstanding farmers, innovators, women leaders, youth champions and community organisations, while reaffirming Uganda's commitment to sustainable agriculture, climate action and inclusive economic growth.



STRONGER
FARMERS



HEALTHIER
PEOPLE



RESTORED
LANDSCAPES



THRIVING
ENTERPRISES



SUSTAINABLE
FUTURE

*One Avocado. Endless Opportunities.
Stronger Uganda.*



DAY 1 – GROW

Seedlings, Nurseries & Agroforestry

Theme

Growing the Future Together

The journey begins with planting the future.



ACTIVITIES

- Community tree planting
- Distribution of quality avocado seedlings
- Nursery demonstrations
- Grafting demonstrations
- School tree planting campaigns
- Agroforestry demonstrations
- Indigenous tree integration
- Farmer field schools



LEARNING TOPICS

- Selecting quality seedlings
- Nursery management
- Tree establishment
- Agroforestry systems
- Landscape restoration
- Biodiversity conservation



AVOCADA PILLARS



AGROFORESTRY



COMMUNITY ACTION



RESTORATION



DAY 2 – CONNECT

Digital Agriculture & Smart Farmers

Theme

*Every Farmer Connected.
Every Tree Counted.*

Technology becomes the bridge between farmers and opportunities.



ACTIVITIES

- Farm mapping
- GPS registration
- Farmer profiling
- Digital IDs
- QR code demonstrations
- Mobile application training
- AI demonstrations
- Digital extension services

LEARNING TOPICS

- Digital literacy
- Traceability
- EUDR readiness
- Smart agriculture
- Artificial Intelligence
- Farm data management

YOUTH PROGRAMME

DIGITAL BUDDIES

Young people become Digital Buddies by helping parents and grandparents:

- Register farms
- Learn smartphones
- Access weather forecasts
- Record farm activities
- Upload farm information
- Build digital confidence

Every participating youth becomes a digital ambassador for their community.



AVOCADA PILLARS



DIGITAL AGRICULTURE



YOUTH EMPLOYMENT



INNOVATION



DAY 3 – RESTORE

Climate Action & Healthy Landscapes

Theme

*Healthy Soil. Healthy Trees.
Healthy Planet.*



ACTIVITIES

- Soil testing
- Carbon farming
- Biochar demonstrations
- Water conservation
- Composting
- Weather advisory sessions
- Regenerative agriculture training
- Climate-smart farming

LEARNING TOPICS

- Carbon sequestration
- Soil health
- Water management
- Climate resilience
- Nature-based solutions
- Sustainable land management



AVOCADA PILLARS



CLIMATE ACTION



CARBON FARMING



AGROFORESTRY



ENVIRONMENTAL RESTORATION



DAY 4 – CREATE

VALUE ADDITION, PROCESSING & GREEN ENTERPRISES

THEME

Creating Wealth Beyond the Harvest



ACTIVITIES

- Virgin avocado oil demonstrations
- Food processing
- Cosmetic production
- Product exhibitions
- Packaging innovations
- SME showcases
- Investment forums
- Business mentoring

PRODUCTS SHOWCASE

- Virgin avocado oil
- Cooking oil
- Cosmetics
- Hair products
- Soap
- Animal feed
- Organic fertiliser
- Biochar
- Avocado flour
- Frozen avocado
- Healthy snacks



LEARNING TOPICS

- Product quality
- Processing technologies
- Entrepreneurship
- Investment
- Business development

AVOCADA PILLARS



VALUE
ADDITION



GREEN
INDUSTRY



ENTREPRENEURSHIP



DAY 5 – PROSPER

MARKETS, FINANCE & GLOBAL TRADE

THEME

Connecting Uganda to the World.



ACTIVITIES

- Export readiness workshops
- Buyer-Seller Forums
- Investment roundtables
- Cooperative exhibitions
- Financial services clinics
- Trade fairs
- Logistics demonstrations
- Market information sessions



LEARNING TOPICS

- Export standards
- EUDR compliance
- International certification
- Branding Uganda
- Cooperative development
- Access to finance



AVOCADA PILLARS



MARKET
DEVELOPMENT



INTERNATIONAL
TRADE



FARMER
PROSPERITY

Stronger Markets. New Opportunities. Shared Prosperity.



DAY 6 – LIVE

HEALTH, NUTRITION & INNOVATION

THEME

Healthy Families. Healthy Communities.



ACTIVITIES

- Cooking competitions
- Nutrition education
- Healthy lifestyle campaigns
- School nutrition programmes
- Startup showcases
- Innovation competitions
- Community recipe festivals
- Restaurant partnerships

INNOVATION CHALLENGE

Young innovators present:

- ✓ New avocado products
- ✓ Digital innovations
- ✓ Food technologies
- ✓ Processing ideas
- ✓ Packaging solutions
- ✓ Community enterprises

LEARNING TOPICS

- Nutrition
- Preventive healthcare
- Food security
- Innovation
- Agribusiness

AVOCADA PILLARS



NUTRITION



INNOVATION



COMMUNITY
WELLBEING



Good Food. Great Ideas. Stronger Communities.



"Turning Avocados into Opportunities. Creating Jobs. Building Prosperity."

DAY 7 – CELEBRATE

Circular Economy, Community & International Avocado Day

Theme: Nothing Goes to Waste. Everyone Shares the Success.



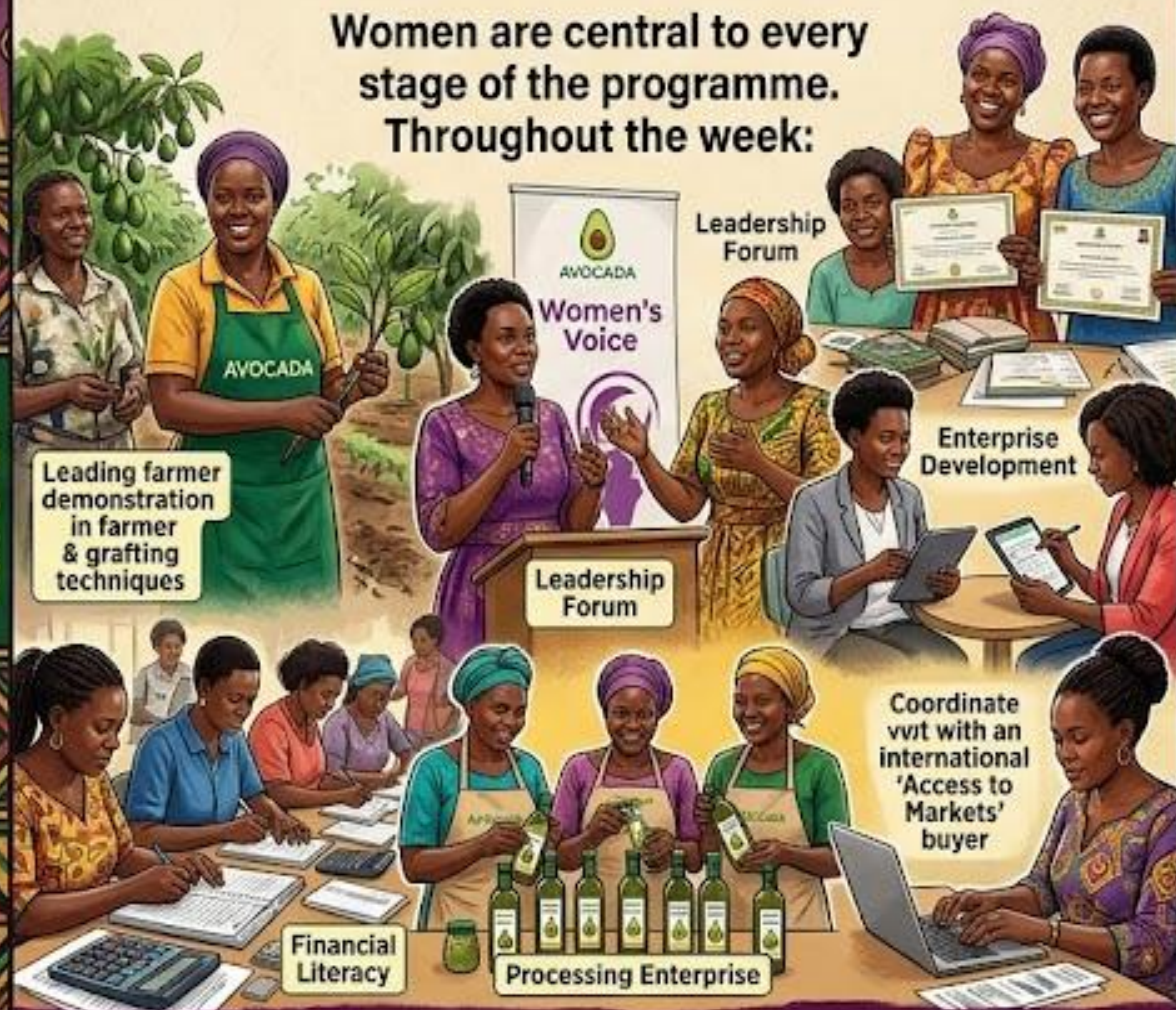
Outstanding Farmer
Best Women's Cooperative
Best Youth Group
Best School

Digital Buddy Champion
Climate Champion
Innovation Award
Community Leadership Award

AVOCADA Uganda Week concludes with the national celebration of International Avocado Day, showcasing Uganda's achievements to the world.

WOMEN LEADING AVOCADA

Women are central to every stage of the programme. Throughout the week:



Goal: Empower women as leaders across the avocado value chain—from production and processing to enterprise development and exports.

YOUTH FOR AVOCADA

Young people are the driving force behind Uganda's green economy. Opportunities include:



Every young person becomes a champion for sustainable agriculture and digital transformation.

	📍 Kampala, 31-Jul-26, Day 1 – GROW
Theme	Seedlings, Nurseries & Agroforestry
Host Venue	National Launch
Lead Partners	Narcis Tumushabe (Royal Plants & Nurseries Ltd)
	Moses Ssemahunge (Bunyoro Tree Nursery Beds Association)
	Jeremiah Joseph Okello (Nurseryz.io)
	Humphrey Kigabane (NARO)
	Noah Ssempijja (Centre for Regenerative Agriculture)
	Talia Birungi Kandole (One Million Trees Planting Campaign)
	KENGANZI ANGELLA (Butoogo Women Cooperative Society)
Supporting Partners	Women Leading AVOCADA
	Farmer Mobilisation Team
	Government & Community Coordination
Programme Focus	• Seedling distribution
	• Nursery demonstrations
	• Grafting techniques
	• Community tree planting
	• Agroforestry systems
	• Farmer field schools
Strategic Outcome	National Launch of AVOCADA Uganda Week and One Million Avocado Tree Campaign
Other partners	Narcis Tumushabe – Royal Plants & Nurseries Ltd; Moses Ssemahunge – Bunyoro Tree Nursery Beds Association; Jeremiah Joseph Okello – Nurseryz.io; Talia Birungi Kandole – One Million Trees Planting Campaign; Noah Ssempijja – Centre for Regenerative Agriculture; Humphrey Kigabane – NARO; KENGANZI ANGELLA – Butoogo Women Cooperative Society



NATIONAL LAUNCH: AVOCADA Uganda Week & One Million Avocado Tree Campaign

Day 1 – GROW

📍 Kampala 📅 31-Jul-26

Lead Partners



Narcis Tumushabe
(Royal Plants & Nurseries Ltd)



Jeremiah Joseph Okello
(Nurseryz.co)



Moses Ssemahunge
(Bunyere Tree Nursery Beds Association)



Talia Birungi Kandole
(Centres for Regenerative Agriculture)



Humphrey Kigabane
(NARO)



KENGANZI ANGELLA
(Butoege Women Cooperative Society)



Programme Focus

- Seedling distribution
- Nursery demonstrations
- Grafting techniques
- Community tree planting
- Agroforestry systems
- Farmer field schools



Supporting Partners

Women Leading AVOCADA
Farmer Mobilisation Team
Government & Community Coordination

Strategic Outcome:

National Launch of AVOCADA Uganda Week and
One Million Avocado Tree Campaign



NATIONAL LAUNCH: AVOCADA Uganda Week & One Million Avocado Tree Campaign

📍 Kampala 📅 31-Jul-26

Day 1 – GROW

Theme: Seedlings, Nurseries & Agroforestry

Lead Partners



Supporting Partners



Programme Focus

- Seedling distribution
- Nursery demonstrations
- Grafting techniques
- Community tree planting
- Agroforestry systems
- Farmer field schools



Strategic Outcome:

National Launch of AVOCADA Uganda Week and
One Million Avocado Tree Campaign



DIGITAL AGRICULTURE & SMART FARMERS

LEAD PARTNERS



Jeremiah Joseph Okello – Nurseryz.io



Ronald Mugaiga – ClimaVault Africa



Herbert Mutegeki – Global Youth Skilling Initiative



SHIMIRWA BLESS – Growing Futures Initiative Uganda



Daniel Pikisa – COLEIN AID



Mukwano Titus – NeFCoRD

EMPOWERING
FARMERS
THROUGH
TECHNOLOGY



SUPPORTING PARTNERS



Youth for AVOCADA



Farmer Mobilisation Team



Government &
Community Coordination



PROGRAMME FOCUS



Farm mapping



GPS registration



Farmer profiling



QR codes



AI demonstrations



Digital literacy



Digital Buddies



STRATEGIC OUTCOME

Digital transformation
of Uganda's avocado
farmers



OTHER PARTNERS



Nurseryz.io

Jeremiah Joseph Okello
Nurseryz.io



ClimaVault
Africa

Ronald Mugaiga
ClimaVault Africa



GYSI

Herbert Mutegeki
Global Youth Skilling Initiative



GROWING
FUTURES
INITIATIVE
UGANDA

SHIMIRWA BLESS
Growing Futures Initiative-UG



COLEIN
AID

Daniel Pikisa
COLEIN AID



NeFCoRD

Mukwano Titus
NeFCoRD

“ Smart tools today,
stronger farmers tomorrow,
sustainable avocados forever. ”



 Mukono 1 August 2026 Day 2 – CONNECT

Theme	Digital Agriculture & Smart Farmers
Lead Partners	Digital Agriculture Hub
	Jeremiah Joseph Okello (Nurseryz.io)
	Ronald Mugaiga (ClimaVault Africa)
	Herbert Mutegeki (Global Youth Skilling Initiative)
	SHIMIRWA BLESS (Growing Futures Initiative Uganda)
	Daniel Pikisa (COLEIN AID)
	Mukwano Titus (NeFCoRD)
Supporting Partners	Youth for AVOCADA
	Farmer Mobilisation Team
	Government & Community Coordination
Programme Focus	• Farm mapping
	• GPS registration
	• Farmer profiling
	• QR codes
	• AI demonstrations
	• Digital literacy
	• Digital Buddies
Strategic Outcome	Digital transformation of Uganda's avocado farmers
Other partners	Jeremiah Joseph Okello – Nurseryz.io; Ronald Mugaiga – ClimaVault Africa; Herbert Mutegeki – Global Youth Skilling Initiative; SHIMIRWA BLESS – Growing Futures Initiative-UG; Daniel Pikisa – COLEIN AID; Mukwano Titus – NeFCoRD

DAY 3 – RESTORE

Climate Action & Healthy Landscapes



LEAD PARTNERS

-  Ronald Mugaiga – ClimaVault Africa
-  Noah Ssempiija – Centre for Regenerative Agriculture
-  Humphrey Kigabane – NARO
-  Moses Ocen – AgriCycle Uganda
-  Emmanuel Mike Kweyunga – Keirere Green Africa Agency
-  Kayinga Muddu Yisito – COTFONE

PROGRAMME FOCUS

-  Soil testing
-  Carbon farming
-  Biochar
-  Regenerative agriculture
-  Water conservation
-  Climate resilience



DAY 4 – CREATE

Value Addition, Processing & Green Enterprises



LEAD PARTNERS

-  Monday Vian John Mary – Spul Foods Ltd
-  Eng. Jan Willem van Es – Amelia Agro Africa Ltd
-  NDUHUURA BARHAM – WEBARE Organic Food Ltd
-  Gilbert Mutai – Global Value Management
-  Rajab Kigenyi – Musa AgroBased Co. Ltd
-  Tisasirana Carol – Musubi Farms Ltd

PROGRAMME FOCUS

-  Processing
-  Virgin avocado oil
-  Cosmetics
-  Packaging
-  SME showcase
-  Investment forum



DAY 5 – PROSPER

Markets, Finance & Global Trade



LEAD PARTNERS

-  Eng. Jan Willem van Es – Amelia Agro Africa Ltd
-  Gilbert Mutai – Global Value Management
-  Rajab Kigenyi – Musa AgroBased Co. Ltd
-  Busuulwa Deo – Trans Africa Commerce (SCOUL)
-  Isaac – Bucuni Cooperative Society
-  Aryaturinda Ananias – Farm Partnership

PROGRAMME FOCUS

-  Export readiness
-  Buyer-Seller Forum
-  Certification
-  Logistics
-  Trade
-  Access to finance



SUPPORTING PARTNERS

-  Climate & Technical Advisory Team
-  Investment & Business Development Team
-  Women Leading AVOCADA
-  Youth for AVOCADA
-  Farmer Mobilisation Team
-  Government & Community Coordination

STRATEGIC OUTCOME

Climate resilience, value addition,
business development and
export competitiveness



OTHER PARTNERS

DAY 3 – RESTORE

Ronald Mugaiga – ClimaVault Africa;
Noah Ssempiija – Centre for Regenerative
Agriculture; Humphrey Kigabane – NARO;
Moses Ocen – AgriCycle Uganda;
Emmanuel Mike Kweyunga – Keirere
Green Africa Agency;
Kayinga Muddu Yisito – COTFONE

DAY 4 – CREATE

Monday Vian John Mary – Spul Foods Ltd;
Eng. Jan Willem van Es – Amelia Agro Africa
Ltd; NDUHUURA BARHAM – WEBARE
Organic Food Ltd; Gilbert Mutai – Global
Value Management; Rajab Kigenyi –
Musa AgroBased Co. Ltd;
Tisasirana Carol – Musubi Farms Ltd

DAY 5 – PROSPER

Eng. Jan Willem van Es – Amelia Agro
Africa Ltd; Gilbert Mutai – Global Value
Management; Rajab Kigenyi – Musa
AgroBased Co. Ltd; Busuulwa Deo –
Trans Africa Commerce (SCOUL);
Isaac – Bucuni Cooperative Society;
Aryaturinda Ananias – Farm Partnership



	 Jinja 2–4 August 2026 Day 3 – RESTORE, Day 4 – CREATE, Day 5 – PROSPER
Theme	Climate Action & Healthy Landscapes
	Value Addition, Processing & Green Enterprises
	Markets, Finance & Global Trade
Host Venue	Research Centres, Processing Facilities & Business Forum
Lead Partners	Day 3: Ronald Mugaiga (ClimaVault Africa), Noah Ssempijja (Centre for Regenerative Agriculture), Humphrey Kigabane (NARO), Moses Ocen (AgriCycle Uganda), Emmanuel Mike Kweyunga (Keirere Green Africa Agency), Kayinga Muddu Yisito (COTFONE).
	Day 4: Monday Vian John Mary (Spul Foods Ltd), Eng. Jan Willem van Es (Amelia Agro Africa Ltd), NDUHUURA BARHAM (WEBARE Organic Food Ltd), Gilbert Mutai (Global Value Management), Rajab Kigenyi (Musa AgroBased Co. Ltd), Tisasirana Carol (Musubi Farms Ltd).
	Day 5: Eng. Jan Willem van Es, Gilbert Mutai, Rajab Kigenyi, Busuulwa Deo (Trans Africa Commerce – SCOUL), Isaac (Bucuni Cooperative Society), Aryaturinda Ananias (Farm Partnership).
Supporting Partners	Climate & Technical Advisory Team
	Investment & Business Development Team
	Women Leading AVOCADA
	Youth for AVOCADA
	Farmer Mobilisation Team
	Government & Community Coordination
Programme Focus	Day 3: Soil testing, carbon farming, biochar, regenerative agriculture, water conservation, climate resilience.
	Day 4: Processing, virgin avocado oil, cosmetics, packaging, SME showcase, investment forum.
	Day 5: Export readiness, Buyer–Seller Forum, certification, logistics, trade, access to finance.
Strategic Outcome	Climate resilience, value addition, business development and export competitiveness
Other partners Day 3 – RESTORE	Ronald Mugaiga – ClimaVault Africa; Noah Ssempijja – Centre for Regenerative Agriculture; Humphrey Kigabane – NARO; Moses Ocen – AgriCycle Uganda; Emmanuel Mike Kweyunga – Keirere Green Africa Agency; Kayinga Muddu Yisito – COTFONE
Day 4 – CREATE	Monday Vian John Mary – Spul Foods Ltd; Eng. Jan Willem van Es – Amelia Agro Africa Ltd; NDUHUURA BARHAM – WEBARE Organic Food Ltd; Gilbert Mutai – Global Value Management; Rajab Kigenyi – Musa AgroBased Co. Ltd; Tisasirana Carol – Musubi Farms Ltd
Day 5 – PROSPER	Eng. Jan Willem van Es – Amelia Agro Africa Ltd; Gilbert Mutai – Global Value Management; Rajab Kigenyi – Musa AgroBased Co. Ltd; Busuulwa Deo – Trans Africa Commerce (SCOUL); Isaac – Bucuni Cooperative Society; Aryaturinda Ananias – Farm Partnership

ABOUT DAY 6

A celebration of health, nutrition and innovation led by women and youth. Showcasing how avocado creates healthy communities, nutritious food, new ideas and local enterprises.



Healthy People
Healthy Communities
Healthy Planet

PROGRAMME FOCUS

- Healthy recipes
- Nutrition education
- Cooking competitions
- Food innovation
- Youth startups
- Community enterprises



*Nourishing Lives,
Empowering Futures*

Healthy food today,
stronger communities tomorrow.

LEAD PARTNERS



Robinah K. Nanyunja
(WEFA)



Monday Vian
John Mary
(Spul Foods Ltd)



NDUHUURA
BARHAM
(WEBARE Organic
Food Ltd)



Herbert
Mutegeki
(Global Youth
Skilling Initiative)



Joseph
Muduha
(Kinyamaseke Youth
in Development)



SHIMIRWA
BLESS
(Growing Futures
Initiative Uganda)



SUPPORTING PARTNERS



Women Leading
AVOCADA



Youth for
AVOCADA



Community
Organisations

STRATEGIC OUTCOME

Community health, women empowerment,
youth innovation and local enterprise



Stronger
Communities



Empowered
Women



Innovative
Youth



Thriving Local
Enterprises

OTHER PARTNERS

Monday Vian John Mary – Spul Foods Ltd;
NDUHUURA BARHAM – WEBARE Organic Food Ltd;
Robinah K. Nanyunja – WEFA;
Herbert Mutegeki – Global Youth Skilling Initiative;
Joseph Muduha – Kinyamaseke Youth in Development;
SHIMIRWA BLESS – Growing Futures Initiative-UG



JOIN THE MOVEMENT!

My Community. My Avocado. My Future.

#AVOCADAUgandaWeek2026
www.avocadaugandaweek.org

FOLLOW & SHARE



AVOCADA
UGANDA WEEK 2026

	📍 River Nile Communities 05-Aug-26, Day 6 – LIVE
Theme	Health, Nutrition & Innovation
Host Venue	River Nile Women's Cooperatives
Lead Partners	Robinah K. Nanyunja (WEFA)
	Monday Vian John Mary (Spul Foods Ltd)
	NDUHUURA BARHAM (WEBARE Organic Food Ltd)
	Herbert Mutegeki (Global Youth Skilling Initiative)
	Joseph Muduha (Kinyamaseke Youth in Development)
	SHIMIRWA BLESS (Growing Futures Initiative Uganda)
Supporting Partners	Women Leading AVOCADA
	Youth for AVOCADA
	Community Organisations
Programme Focus	• Healthy recipes
	• Nutrition education
	• Cooking competitions
	• Food innovation
	• Youth startups
	• Community enterprises
Strategic Outcome	Community health, women empowerment, youth innovation and local enterprise
Other partners	Monday Vian John Mary – Spul Foods Ltd; NDUHUURA BARHAM – WEBARE Organic Food Ltd; Robinah K. Nanyunja – WEFA; Herbert Mutegeki – Global Youth Skilling Initiative; Joseph Muduha – Kinyamaseke Youth in Development; SHIMIRWA BLESS – Growing Futures Initiative-UG



DAY 7 – CELEBRATE

Circular Economy, Community & AVOCADA Uganda Awards

📍 SOURCE OF THE NILE, JINJA
📅 06-AUG-26

THE SOURCE OF R. NILE
JINJA
WORLD'S LONGEST RIVER

ONE WEEK
MANY OPPORTUNITIES
ENDLESS IMPACT

LEAD PARTNERS



Moses Ocen
AgriCycle Uganda



Noah Ssempiijja
Centre for
Regenerative
Agriculture



Kayinga Muddu
Yisito
COTFONE



Daniel Pikisa
COLEIN AID



KENGANZI
ANGELLA
Butoogo Women
Cooperative Society



Atukunda
Janet Brenda
LC5 Councillor



PROGRAMME FOCUS

- 🌱 Composting demonstrations
- ♻️ Circular economy
- 🌿 Biochar
- 🗑️ Waste management
- 💧 Water harvesting
- 🏆 National Awards Ceremony
- 👥 Cultural performances
- 🎭 Closing Ceremony



SUPPORTING PARTNERS

- 👥 All Programme Partners
- 🏛️ Government Representatives
- 👨🌾 Farmer Organisations
- 👩👧 Women's Groups
- 👦 Youth Groups
- 🌐 Development Partners



STRATEGIC OUTCOME

National celebration, recognition of champions, circular economy showcase and commitment to scaling AVOCADA Uganda nationwide.



OTHER PARTNERS



Moses Ocen – AgriCycle Uganda; Noah Ssempiijja – Centre for Regenerative Agriculture; Kayinga Muddu Yisito – COTFONE; Daniel Pikisa – COLEIN AID; KENGANZI ANGELLA – Butoogo Women Cooperative Society; Atukunda Janet Brenda – LC5 Councillor



Growing Prosperity.
Restoring Nature.
Empowering Communities.



www.avocadaugandaweek.org



AVOCADA Uganda Week



AVOCADA Uganda

#AVOCADAUgandaWeek2026

From Climate Action to Global Markets –
Building Prosperity for Farmers & Communities.



	📍 Source of the Nile, Jinja, 06-Aug-26, Day 7 – CELEBRATE
Theme	Circular Economy, Community & AVOCADA Uganda Awards
Host Venue	Source of the Nile
Lead Partners	Moses Ocen (AgriCycle Uganda)
	Noah Ssempijja (Centre for Regenerative Agriculture)
	Kayinga Muddu Yisito (COTFONE)
	Daniel Pikisa (COLEIN AID)
	KENGANZI ANGELLA (Butoogo Women Cooperative Society)
	Atukunda Janet Brendah (LC5 Councillor)
Supporting Partners	All Programme Partners
	Government Representatives
	Farmer Organisations
	Women's Groups
	Youth Groups
	Development Partners
Programme Focus	• Composting demonstrations
	• Circular economy
	• Biochar
	• Waste management
	• Water harvesting
	• National Awards Ceremony
	• Cultural performances
	• Closing Ceremony
Strategic Outcome	National celebration, recognition of champions, circular economy showcase and commitment to scaling AVOCADA Uganda nationwide
Other partners	Moses Ocen – AgriCycle Uganda; Noah Ssempijja – Centre for Regenerative Agriculture; Kayinga Muddu Yisito – COTFONE; Daniel Pikisa – COLEIN AID; KENGANZI ANGELLA – Butoogo Women Cooperative Society; Atukunda Janet Brendah – LC5 Councillor

The AVOCADA Community Challenge

'My Community. My Avocado. My Future.'

Every village, parish, school, cooperative, youth group, women's association and farmer organisation is invited to organise its own celebration.



The only requirement is to produce a 2-3 minute video telling the story of their celebration.

Videos may showcase:



Videos will be shared on Facebook, TikTok, Instagram, LinkedIn, YouTube and X using the official AVOCADA Uganda campaign hashtags, allowing local communities to inspire audiences across Uganda and around the world.



AVOCADA Uganda

Growing Prosperity. Restoring Nature. Empowering Communities.

Beyond the Celebration

AVOCADA Uganda Week is the beginning of a long-term movement.



Digital literacy



Farm mapping



Climate-smart agriculture



Agroforestry



Agroforestry



Carbon measurement



Sustainable land management



Value addition



Entrepreneurship



Export readiness



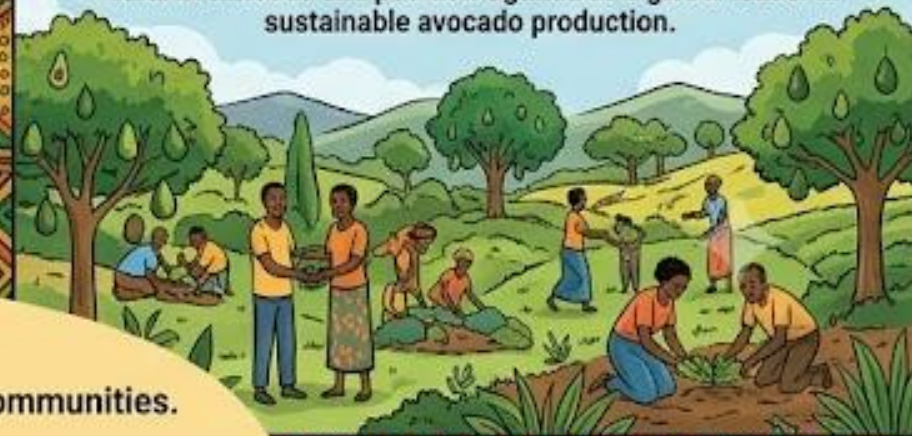
Financial literacy



Artificial Intelligence for agriculture



The legacy of AVOCADA Uganda is to build resilient farming communities, restore Uganda's landscapes, strengthen rural livelihoods and position Uganda as a global leader in sustainable avocado production.





AVOCADA UGANDA

Avocado Value-chain,
Climate Action &
Agroforestry Development
Programme

INVITATION TO JOIN AVOCADA UGANDA WEEK 2026

AS A STRATEGIC PARTNER

 **31 JULY – 6 AUGUST 2026**

Beginning on International Avocado Day – 31 July



*Growing Prosperity.
Restoring Nature.
Empowering Communities.*



Greetings from the Global Sustainable Futures Network (GSFN) and the AVOCADA Uganda – Avocado Value-chain, Climate Action & Agroforestry Development Programme.



It is our great pleasure to invite you to participate as a Strategic Partner in AVOCADA Uganda Week 2026, a nationwide celebration taking place from 31 July to 6 August 2026, beginning on International Avocado Day.



Following careful consideration of the expertise and contributions of organisations and individuals across Uganda's avocado ecosystem, we are delighted to invite you to lead and celebrate with us on:



1 AVOCADA UGANDA WEEK 2026 A COMMUNITY-LED CELEBRATION

AVOCADA Uganda Week is designed to be inclusive, decentralised and community-driven. Our vision is to celebrate Uganda's avocado sector in a way that is accessible to everyone, with little or no additional financial burden on participating organisations.

Rather than organising large, costly events, we encourage each partner to celebrate where they already work, serve and live. Whether it is a nursery, demonstration farm, school, cooperative, processing facility, research station, community centre or local village, your own location becomes part of Uganda's national celebration.

We are not asking you to organise anything new. Instead, we invite you to showcase the excellent work you are already doing and demonstrate how it contributes to building a stronger, more sustainable avocado value chain.



HOW YOU CAN PARTICIPATE

We kindly invite you to:



Record a 1-minute goodwill message congratulating Uganda on AVOCADA Uganda Week and sharing your vision for the future of the avocado sector.



Prepare a short video (maximum 3 minutes) highlighting your organisation's activities, innovations, success stories or demonstrations related to the theme of the day.



Celebrate locally with your staff, farmers, students, community members or beneficiaries in your own area.



Share your practical experiences, lessons learned and aspirations for strengthening Uganda's avocado ecosystem.



Encourage your community to participate in the "My Community. My Avocado. My Future." campaign by sharing photos and short videos on social media.



NATIONAL PROMOTION

Your video and goodwill message may be featured through the AVOCADA Uganda communication campaign webpage, including:



National television broadcasts



Radio programmes



Social media platforms



AVOCADA Uganda website



Electronic newsletters



Partner websites



Newspapers and magazines



Community media



International partner networks



Conference presentations and promotional materials



Together, we will showcase Uganda's achievements to both national and international audiences.



BUILDING A NATIONAL MOVEMENT

AVOCADA Uganda Week is more than a celebration—it is the beginning of a long-term movement to promote sustainable agriculture, climate action, agroforestry, digital transformation, value addition, healthy communities and green economic growth.

By participating, your organisation will become part of a collaborative national platform that recognises and celebrates the remarkable contributions already being made across Uganda.



STRATEGIC OUTCOME

National celebration,
recognition of champions,
circular economy showcase
and commitment to scaling
AVOCADA Uganda
nationwide.



OTHER PARTNERS

- Moses Ocen – AgriCycle Uganda
- Noah Ssempijja – Centre for Regenerative Agriculture
- Kayinga Muddu Yisito – COTFONE
- Daniel Pikisa – COLEIN AID
- KENGANZI ANGELLA –
Butoogo Women Cooperative Society
- Atukunda Janet Brendah – LCS Councillor



We sincerely hope you will join us in making AVOCADA Uganda Week 2026 a memorable success.

We would be grateful if you could confirm your participation at your earliest convenience.

Our organising team will then contact you to coordinate the collection of your goodwill message and showcase video.

Thank you for your continued leadership and contribution to Uganda's sustainable agricultural development.

We look forward to celebrating with you.



Dr Renuka Thakore

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**AVOCADA
UGANDA**

Growing Prosperity.

Restoring Nature. Empowering Communities



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#AVOCADAUgandaWeek2026



AVOCADA Uganda Week



AVOCADA UGANDA
Avocado Value-chain,
Climate Action &
Agroforestry Development
Programme

INVITATION TO JOIN AVOCADA UGANDA WEEK 2026 AS A STRATEGIC PARTNER

31 JULY – 6 AUGUST 2026

Beginning on International Avocado Day – 31 July



*Growing Prosperity.
Restoring Nature.
Empowering Communities.*

**ONE WEEK
MANY OPPORTUNITIES
ENDLESS IMPACT**



Greetings from the Global Sustainable Futures Network (GSFN) and the AVOCADA Uganda – Avocado Value-chain, Climate Action & Agroforestry Development Programme.



It is our great pleasure to invite you to participate as a Strategic Partner in AVOCADA Uganda Week 2026, a nationwide celebration taking place from 31 July to 6 August 2026, beginning on International Avocado Day.



Following careful consideration of the expertise and contributions of organisations and individuals across Uganda's avocado ecosystem, we are delighted to invite you to lead and celebrate with us on:



1 AVOCADA UGANDA WEEK 2026 A COMMUNITY-LED CELEBRATION

AVOCADA Uganda Week is designed to be inclusive, decentralised and community-driven. Our vision is to celebrate Uganda's avocado sector in a way that is accessible to everyone, with little or no additional financial burden on participating organisations.



Rather than organising large, costly events, we encourage each partner to celebrate where they already work, serve and live. Whether it is a nursery, demonstration farm, school, cooperative, processing facility, research station, community centre or local village, your own location becomes part of Uganda's national celebration.



We are not asking you to organise anything new. Instead, we invite you to showcase the excellent work you are already doing and demonstrate how it contributes to building a stronger, more sustainable avocado value chain.



HOW YOU CAN PARTICIPATE

We kindly invite you to:



Record a 1-minute goodwill message congratulating Uganda on AVOCADA Uganda Week and sharing your vision for the future of the avocado sector.



Prepare a short video (maximum 3 minutes) highlighting your organisation's activities, innovations, success stories or demonstrations related to the theme of the day.



Celebrate locally with your staff, farmers, students, community members or beneficiaries in your own area.



Share your practical experiences, lessons learned and aspirations for strengthening Uganda's avocado ecosystem.



Encourage your community to participate in the "My Community. My Avocado. My Future." campaign by sharing photos and short videos on social media.

NATIONAL PROMOTION

Your video and goodwill message may be featured through the AVOCADA Uganda communication campaign webpage, including:



National television broadcasts



Radio programmes



Social media platforms



AVOCADA Uganda website



Electronic newsletters



Partner websites



Newspapers and magazines



Community media



International partner networks



Conference presentations and promotional materials



Together, we will showcase Uganda's achievements to both national and international audiences.

BUILDING A NATIONAL MOVEMENT

AVOCADA Uganda Week is more than a celebration—it is the beginning of a long-term movement to promote sustainable agriculture, climate action, agroforestry, digital transformation, value addition, healthy communities and green economic growth.

By participating, your organisation will become part of a collaborative national platform that recognises and celebrates the remarkable contributions already being made across Uganda.



STRATEGIC OUTCOME

National celebration,
recognition of champions,
circular economy showcase
and commitment to scaling
AVOCADA Uganda
nationwide.



OTHER PARTNERS

- Moses Ocen – AgriCycle Uganda
- Noah Seempija – Centre for Regenerative Agriculture
- Kayinga Muddu Yisito – COTFONE
- Daniel Pikisa – COLEIN AID
- KENGANZI ANGELLA – Butogo Women Cooperative Society
- Atukunda Janet Brendah – LC5 Councillor



We sincerely hope you will join us in making AVOCADA Uganda Week 2026 a memorable success.

We would be grateful if you could confirm your participation at your earliest convenience.

Our organising team will then contact you to coordinate the collection of your goodwill message and showcase video.

Thank you for your continued leadership and contribution to Uganda's sustainable agricultural development.

We look forward to celebrating with you.



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PARTNER WITH US: GROWING UGANDA'S AVOCADO INDUSTRY

JOIN THE 1M AVOCADO UGANDA (AVOCADA) INITIATIVE



ECONOMIC
GROWTH



SUSTAINABILITY



COMMUNITY
IMPACT



COMMUNITY
INVESTORS



INNOVATION

SCAN OR VISIT TO SIGN UP AS A PARTNER!

YOUR CONTRIBUTION MATTERS!



https://docs.google.com/forms/d/1OVQlkWfwKU59jca7POdrmWjFwmSpzju6ZLI-61ClJyQ/edit?usp=drive_web&oid=113031161669396073710

